



The 9th SAKURA

Japan Women's Wine Awards 2022

www.sakuraaward.com

*The Biggest
International Wine Competition
in Asia*



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The Sakura Award was established in 2014 as an international wine competition judged by Japanese women who are wine professional and work for wine industry.

Even amid the COVID-19, we have received record number of 4,562 entries from 32 countries for the latest session. The reason for the record entry is a sign that wine producers strongly hope for the Japanese wine market.

The goals of the Sakura Awards are "To select wines to go with Japanese cuisine", "To increase the annual wine consumption in Japan" and "To expand opportunities for women in wine industry". Wine sales are increasing at supermarkets, department stores, wine shops and e-commerce. Japanese Consumers are enjoying wine at home than before. The "Sakura Award medal logo" on the bottle is a sign of delicious wines selected by Japanese female judges.



Yumi Tanabe, President

SCHEDULE

Period of entry:

October 1st (Fri), 2021 – November 30th (Tue), 2021

Period of the delivery:

October 1st (Fri), 2021 – January 20th (Thu), 2022

Tasting session:

February 8th (Tue), 2022 at Tokyo

February 15th (Tue), 2022 at Osaka

Announcement of Double Gold, Gold, Silver and Special awards winners on our website:

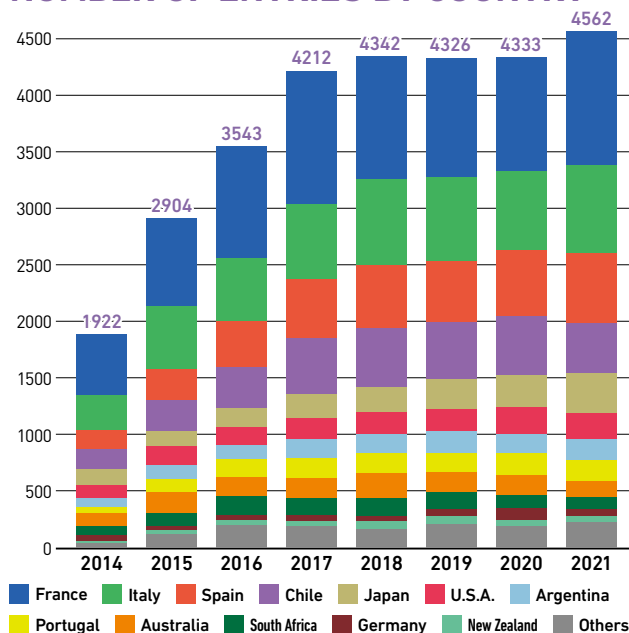
March 8th (Tue), 2022 International Women's Day

Announcement of Diamond Trophy and Grand Prix winners on our website:

March 18th (Fri), 2022

Awards Ceremony: On May 2022 (scheduled)

NUMBER OF ENTRIES BY COUNTRY



ENTRY PROCEDURE

Please refer to the entry procedure on the Sakura Awards official website.

<http://www.sakuraaward.com/en/index.html>

Entry registration (Set ID and password and create MyPage)

A period of Entry: October 1st (Fri), 2021 – November 30th (Tue), 2021

After payment is completed.

Entering the wine information from MyPage

Confirmation of the number of entries and payment of entry fees.

Credit card or Bank transfer

Sample delivery. 2 bottles per each entry.

Period of the delivery: October 1st (Fri), 2021 – January 20th (Thu), 2022

Early Bird Discount: 5% discount, if the payment is made by **credit card** and by **October 31th, 2021**.

* If you wish to enter through other than website, please contact SAKURA AWARDS office.

RULES OF ENTRY

• Qualification for entry

1. Only wines made exclusively from grapes are eligible for entry.
2. Non-alcohol wine, fruit wine or aromatized wine are not accepted. The use of extracts other than grapes (fruit, coffee, etc.) is also excluded.
3. Wine producers, exporter, importers, distributors and wine dealers are eligible to enter.

• Categories for entry

1. Still Red Wine
2. Still White Wine
3. Still Rosé Wine
4. Sparkling and Semi Sparkling Wine
5. Sweet Wine
6. Fortified Wine

• Criteria for entry

1. Annual production volume must be at least 1,000 bottles (750ml). However, for the Sweet Wine and Fortified Wine categories, the annual production volume must be at least 500 bottles (750ml).
2. The bottle size of the sample must be less than 2,000ml.
3. Sample must be in a glass bottle
4. Be sure to register the required information for the judging.
5. A photo of the sample bottle will be used when the award is announced.
6. We prioritize the wine information such as vintage on the labels of samples.

• Number of entry and sample bottles

1. There is no limit number of items for entry.
2. Required number of samples for each item is 2 bottles (750ml). (In case of 375ml, 4 bottles)

• Entry fee

1. Entry Fee

Number of items	Entry fee
from 1 to 10 items	20,000 JPY each item
11 items and over	18,000JPY each item

* 20,000JPY is approx. US\$180 * 10 percent of consumption tax must be added.

2. Entree fee needs to be paid either by credit card or bank transfer
3. Early Bird Discount;
If the payment is made by credit card by the due date, before 24:00 (Japan Time) on October 31st, 2021, 5% discount can be applied to the total amount.
4. Applicants must bear all the bank charges for the remittance.
5. The entry fee is non-refundable in any case.
6. After we confirm the payment, it will be considered as completion of registration.
7. The payment deadline is in two weeks from the date of entry. And The final date of payment will be on November 30th, 2021.
8. If it is impossible to hold and operate the tasting assessment due to the natural disasters such as earthquake and unexpected disaster, the entry fee will not be refunded.

• Registration of company and wine information, and its period

1. Please register by filling out the default form with your company information and wine
2. The registration period is from October 1st to November 30th, 2021.

• Sample delivery deadlines and the methods

1. Please deliver the samples to the designated address by the deadline, in Tokyo by January 20th, 2022.
2. The delivery address is informed on our website.
3. Download the outer carton sheet with QR code and wine number from MyPage and attach on the outer box.
4. All the cost for shipping including insurance, customs clearance, duty & tax etc. must be borne by the applicant.
5. When shipping, please clearly write "Samples No Commercial Value" on the enclosed invoice and box.
6. "SAKURA" Japan Women's Wine Awards Office is not responsible for any damage of the samples during the shipment.
7. If samples arrive after the deadline, they may not be included in the competition. Samples which are not in time for the competition will not be returned. Also, there will be no refund of the entry fee.

• Judgement

1. The wines will be judged by blind tasting.
2. The full score is 100 points. The wines marked from 93 to 100 points are awarded Double Gold, from 88 to less than 93 points are Gold and from 85 to less than 88 points are Silver.
3. Diamond Trophy wines will be selected from Double Gold wines.
4. Special awards will be selected from Double Gold and Gold wines.

• Award announcement

1. March 8th, 2022: Double Gold, Gold, Silver Awards and Special Awards will be announced on the website. www.sakuraaward.com
2. March 18th, 2022: Diamond Trophy and Grand Prix of Special Awards will be announced on our website. www.sakuraaward.com

• Diploma

1. The diploma by digital will be conferred to all winners of Diamond Trophy, Doble Gold, Gold, Silber and Special awards.
2. Trophy will be conferred to the winners of Diamond Trophy and Grand Prix A Special Awards.

• Medal logo

1. Award-winning companies are privileged to receive the digital Medal logo for free of charge via MyPage by submitting the agreement form on the condition for use.
2. The Medal logo is to be used only for the awarded wines with the relevant vintage. Non-vintage wines may be used only for the same lot.
3. Purchase of the printed medal stickers is available.

• Confidentiality obligations for entry wines

1. Information on the wines entered shall not be disclosed prior to judging.
2. Non-winning wines shall not be disclosed.
3. The scores of judging shall not be disclosed.
4. Non-awarded wines will be discarded after the results are announced.

• Miscellaneous

1. If there is any doubt about the entry wine, the secretariat will review and resolve the issue.
2. Information obtained through the entry process shall not be used for any purpose other than those related to this judging event.

If there are any changes to the application rules, they will be announced on the website.

Contact

"SAKURA" Japan Women's Wine Awards office

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“SAKURA AWARDS” constantly appeals to consumers for great wines that go well with food in Japan at a reasonable price.



Diamond Trophy

The most exceptional wines selected from Double Gold awarded wines. Only 1% of the total of entries.



Double Gold

Wines with average score at 93 to 100 points across all categories. Awarded only 6% of the total entry.



Gold

Wines with average score at 88 to less than 93 points across all categories.



Silver

Wines with average score at 85 to less than 88 points across all categories.

Special Awards and the Grand Prix

- Best Woman Winemaker
- “ROSE” Wine
- Great Value Sparkling Wine
- “DESSERT” Wine
- “FORTIFIED” Wine
- Lesser-known Grape Varieties in Japanese market
- Cost Performance Wine
- Grand Prix Japanese Wine of the year
- The best pairing with Japanese and Asian Cuisine



SUSHI/ TEMPRA / SUKIYAKI / YAKITORI / TEPPANYAKI / JAPANESE POT-AU-FEU / KORIAN / CHINESE / THAI

Award-Winning Wine Search

You can easily search for award winning wines by PC or smartphone.



“BIO” and Sustainable wine

Starting in 2020 (8th edition), BIO wines (organic, vegan, etc.) and Sustainable wineries will be displayed.

Activities



• Sales promotion partners

The number of sales partners has exceeded 135 companies.

Our sales partners are promoting Sakura Award-winning wines throughout Japan.

• Supporting organizations

There are over 90 organizations supporting SAKURA AWARDS which includes Embassies in Japan of wine producing countries and wine producers association of all over the world.

• Charity activities

Charity sales of awarded wines for medical workers involved in the treatment of coronaviruses.

We had special charity donation sales with awarded wines and donated to All Japan Food Association. They cook dishes and deliver boxed food for medical staffs who treat new coronavirus infections. With this donation, a box of 2,500 meals will be distributed to medical staffs.

Roll up Banner



Bottle Tag



Stickers (Data)



“SAKURA” Japan Women’s Wine Awards office

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