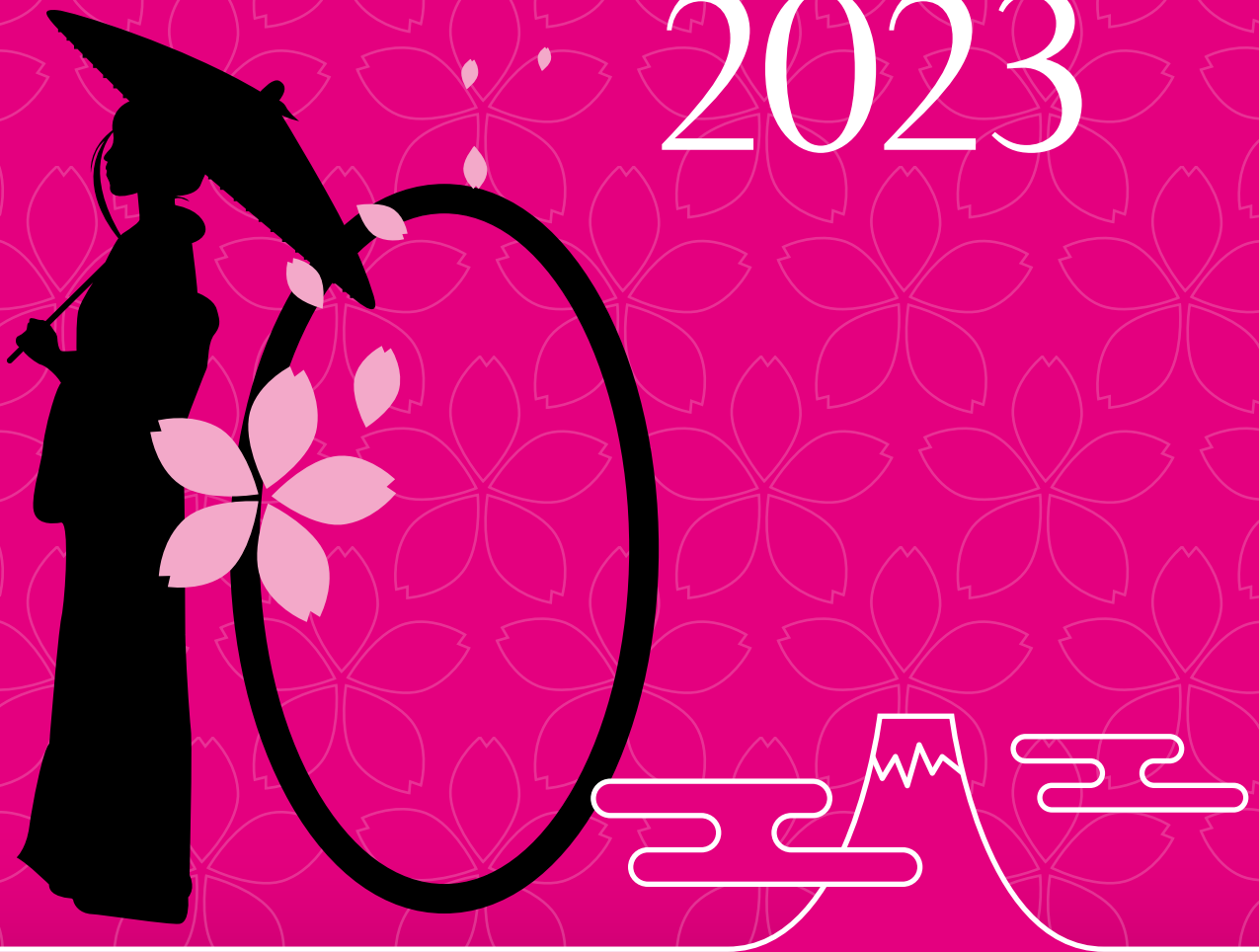


10th Anniversary

SAKURA

Japan Women's Wine Awards

2023



The Biggest International Wine Competition in Asia

Entry PERIOD :

October 3rd (Mon) – November 30th (Wed), 2022

www.sakuraaward.com



The Sakura Award informs consumers about good wines that are reasonably priced and go well with food.



Diamond Trophy

The most exceptional wines selected from Double Gold awarded wines. Only 1% of the total of entries.



Double Gold

Wines with average score at 93 to 100 points across all categories. Awarded only 6% of the total entry.



Gold

Wines with average score at 88 to less than 93 points across all categories.



Silver

Wines with average score at 85 to less than 88 points across all categories.

Special Awards and the Grand Prix

- Best Woman Winemaker
- “ROSE” Wine
- Great Value Sparkling Wine
- “DESSERT” Wine
- “FORTIFIED” Wine
- Lesser-known Grape Varieties in Japanese market
- Cost Performance Wine
- Grand Prix Japanese Wine of the year
- The best pairing with Japanese and Asian Cuisine



SUSHI / TEMPRA / SUKIYAKI / YAKITORI / TEPPANYAKI / JAPANESE POT-AU-FEU / KORIAN / CHINESE / THAI

Award-Winning Wine Search

You can easily search for award winning wines by PC or smartphone.



“BIO” and Sustainable Wine

BIO wines (organic, vegan, etc.) and Sustainable wineries will be displayed.

Activities

• Sales Promotion Partners

The number of sales partners has exceeded 137 companies.

Our sales partners are promoting Sakura Award-winning wines throughout Japan.

• Support Restaurant

Sakura Support Restaurant aims to expand sales of award-winning wines in restaurants.

The number of them with award-winning wines on their menu has exceeded 110.

• Supporting Organizations

We have received support from the embassies of wine-producing countries in Japan, Japanese winegrowers' organizations, and overseas winegrowers' organizations. The number of sponsors has grown to more than 90 organizations, and continues to increase with each judging session.



• Charity Activities

In 2021, we donated the proceeds from the sale of the award-winning wines to the All-Japan Food Association, which provides support to medical professionals treating new coronavirus infections and to restaurants and producers, and to the Japanese Grape and Wine Society, which conducts research related to viticulture and winemaking. We will continue to be active in this area.

Roll up Banner



Bottle Tag



Stickers (Data)



Wine and Spirits Culture Association / “SAKURA” Japan Women’s Wine Awards office

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